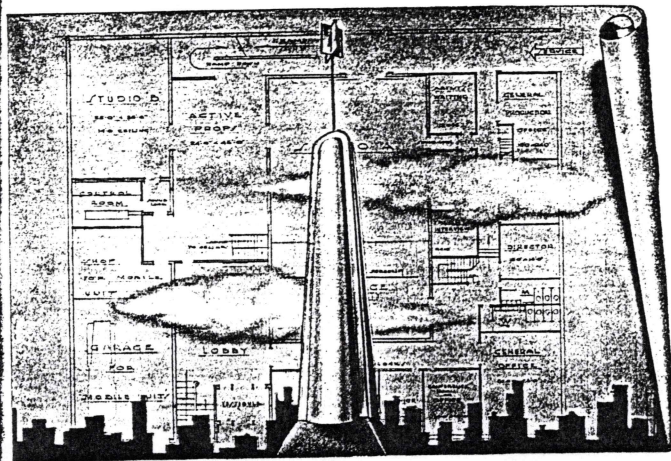
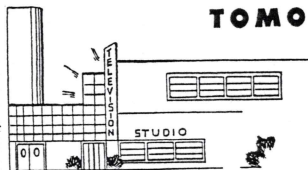


2



DUMONT—FOR THE PATTERN OF TOMORROW'S TELEVISION



**TO PROSPECTIVE TELEVISION
STATION OWNERS...** DuMont has
pioneered a pattern for the peacetime commercial
operation of a typical television station—a pattern that
is yours for study whenever you wish.
DuMont has designed and built *more* television

stations than any other company—stations that, week
after week, are demonstrating the simplified precision
control of DuMont-engineered equipment, its low
operating cost, extreme flexibility, high efficiency and
rugged dependability.

DuMont postwar designs incorporate all the flexi-
bility and refinements accruing from more than four
years of continuous and increasingly elaborate pro-
gramming experimentation. Early peacetime delivery
is assured through DuMont's Equipment Reservation
Plan, plus competent training of your personnel.

Visit DuMont's Station WABD, New York...our
Sales Manager will gladly make arrangements.

Copyright 1945, Allen B. DuMont Laboratories, Inc.

DUMONT



Precision Electronics and Television

ALLEN B. DUMONT LABORATORIES, INC., GENERAL OFFICES AND PLANT, 1 MAIN AVENUE, PASSAIC, N. J.
TELEVISION STUDIOS AND STATION WABD, 515 MADISON AVENUE, NEW YORK 22, NEW YORK

1945-5001-OUT P 5